

**TARRANT COUNTY GAY PRIDE WEEK  
ASSOCIATION**

**33<sup>rd</sup> ANNUAL PRIDE  
CELEBRATION  
CORPORATE PARTNER  
APPLICATION**



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**BUSINESS INFO**

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Name of Corporation or Business \_\_\_\_\_

Type of Business \_\_\_\_\_

Item(s)/Service(s) Offered \_\_\_\_\_

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**CONTACT INFO**

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First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Preferred Name \_\_\_\_\_

Street Address / P.O. Box \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Cell Phone # \_\_\_\_\_

Business Phone # \_\_\_\_\_ Night Time # \_\_\_\_\_

E-mail Address \_\_\_\_\_ Website \_\_\_\_\_

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**TCGPWA**

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Gay Pride Week is one of the longest running Pride Celebrations in the State of Texas. During Gay Pride Week, TCGPWA schedules and facilitates events for all week long with our non-profit organizations, social groups and local clubs. There are well over 12,000 plus people forecasted to attend this years' Pride Celebrations

As a Community Minded Organization, a percentage of TCGPWA year-end funds are contributed to local charities. However, it would not be possible without the generous donations of the community and support of Partners & Sponsors, who provide goods, services and cash donation to underwrite Gay Pride and strengthen its reputation, for service to the GLBT Community of Tarrant County, throughout the State of Texas.

We invite you to be a Partner in this celebratory week through your participation and generous donation.

Also, with the many events staged by TCGPWA, throughout the year, there is an abundance of marketing and product placement opportunity for "gifts in kind" as auction items, for drawings, prizes, prize packages, etc. In Tarrant County no donation is too small or great! All is appreciated

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**GENERAL INFORMATION**

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Souvenir Program Advertising Deadline: August 30, 2014.

Email: Kathryn O'markhail at [booklet@tcgpwa.org](mailto:booklet@tcgpwa.org)

"Unity in CommUNITY" TCGPWA 33rd Annual Celebration - Pride Parade & Street Festival

Parade Saturday, October 4, 2014

Start Time: 12:00 PM, Parade Line-up: 10:00 AM

Street Festival Time: 12 PM - 6 PM

Pride Picnic - TCGPWA 33rd Annual Celebration

Sunday, October 5, 2014 Picnic Time: 12 PM - 6 PM Picnic Location: Arts Pavilion at Trinity Park.

**Tarrant County Gay Pride Week Association**

P.O. Box 3459 • Fort Worth • Texas • 76113



## Tarrant County Gay Pride Week Association

is a not-for-profit 501(c) organization. Tarrant County Gay Pride Week Association is organized to produce and facilitate a family friendly, safe environment. "Pride" celebrations and events are to promote a positive image for the community regarding Gay, Lesbian, Bisexual and Transgendered individuals. As well as educate and celebrate the diversity of the GLBT Community of Tarrant County, its Families, Friends, and Supporters.

### TCGPWA PRIDE PARTNER LEVELS

PARTNER LEVELS

TCGPWA 2014

- Cash donation in the amount of \$ \_\_\_\_\_
- Goods and / or Services \_\_\_\_\_ Estimated Value \$ \_\_\_\_\_
- Gift(s) in Kind \_\_\_\_\_ Estimated Value \$ \_\_\_\_\_

For your donation, you will be recognized by TCGPWA in the following ways:

**Jewel Level**

Any corporation or business that provides \$ 1,000 + in cash **OR** goods and/or services of \$ 2,500 +.

Jewel Sponsors will receive the following:

- A Business Card ad in the Pride Souvenir Program (August 18th, Deadline)
- A logo on the TCGPWA website
- Inclusion in all sponsor announcements at the Parade
- 2 Reserved Seats at the TCGPWA Awards & Volunteer Appreciation Party
- TCGPWA Acknowledgment Certificate
- 2 Commemorative TCGPWA 2013 T-shirts

**Bronze Level**

Any corporation or business that provides \$ 3,000 + in cash **OR** goods and/or services of \$ 5,000 +.

Bronze Sponsors will receive the following:

- A Quarter Page ad in the Pride Souvenir Program (August 18th, Deadline))
- A logo on the TCGPWA website
- A Waived Parade Entry Fee for the October 6th Pride Parade
- Inclusion in all sponsor announcements at the Parade
- 4 Reserved Seats at the TCGPWA Awards & Volunteer Appreciation Party
- TCGPWA Acknowledgment Award
- 4 Commemorative TCGPWA 2013 T-shirts

**Silver Level**

Any corporation or business that provides \$ 5,000 + in cash **OR** goods and/or services of \$ 7,500 +

Silver Sponsors will receive the following:

- A Half Page ad in the Pride Souvenir Program (August 18th, Deadline)
- A logo and link on the TCGPWA website
- Placement of your organization's banner at the Parade
- A Waived Parade Entry Fee for the October 5th Pride Parade
- A Vendor Booth at the October 6th Pride Picnic, includes a 10' x 10' covered space, 1 table & 2 chairs
- Inclusion in all sponsor announcements at the Parade, Street Festival and Picnic
- 6 Reserved Seats at the TCGPWA Awards & Volunteer Appreciation Party
- TCGPWA Acknowledgment Award
- 6 Commemorative TCGPWA 2013 T-shirts

**Gold Level**

Any corporation or business that provides \$ 7,500 + in cash **OR** goods and/or services of \$ 10,000 +.

Gold Sponsors will receive the following:

- A Full Page ad in the Pride Souvenir Program (August 18th, Deadline)
- A logo and link on the TCGPWA website & FACEBOOK
- Placement of your organization's banner at the Parade and Picnic
- A Waived Parade Entry Fee for the October 5th Pride Parade
- A 10' x 10' Vendor Space at the October 6th Pride Street Festival (Set up not included)
- A Vendor Booth at the October 7th Pride Picnic, includes a 10' x 10' covered space, 1 table & 2 chairs
- Inclusion in all sponsor announcements at the Parade, Street Festival, Picnic and all applicable TCGPWA Events prior to Gay Pride Week
- 8 Reserved Seats at the TCGPWA Awards & Volunteer Appreciation Party
- TCGPWA Acknowledgment Award
- 8 Commemorative TCGPWA 2013 T-shirts

**Platinum Level**

Any corporation or business that provides \$ 10,000 or more in cash **OR** goods and/or services of \$ 15,000 or more.

Platinum Sponsors will receive the following:

- A Premium Full Page ad in the Pride Souvenir Program (August 18th, Deadline)
- A logo and link on the TCGPWA website & FACEBOOK
- Placement of your organization's banner at the Parade, Picnic and all applicable TCGPWA Events prior to and including Gay Pride Week
- A Waived Parade Entry Fee for the October 5th Pride Parade
- A 10' x 10' Vendor Space at the October 6th Pride Street Festival (Set up not included)
- A Vendor Booth at the October 7th Pride Picnic, includes a 10' x 10' covered space, 1 table & 2 chairs
- Inclusion in all sponsor announcements at the Parade, Street Festival, Picnic and all applicable TCGPWA Events prior to and including Gay Pride Week
- 10 Reserved Seats at the TCGPWA Awards & Volunteer Appreciation Party
- TCGPWA Acknowledgment Award
- 10 Commemorative TCGPWA 2013 T-shirts
- Your Logo included in all TCGPWA Publication & Online Advertising

Signature \_\_\_\_\_ Date \_\_\_\_\_

INTERNAL USE	
<b>Amount Due Received</b>	
<input type="checkbox"/>	
<input type="checkbox"/>	Logo Received <input type="checkbox"/>
<input type="checkbox"/>	Banner Received <input type="checkbox"/>
<input type="checkbox"/>	Ad Received <input type="checkbox"/>

TCGPWA also has a variety of Sponsorship and Advertising Opportunities with events, throughout the year. Events you may participate in range from Pledge Pageants, Drawings, Dances, Bingo, Shows and a Casino/Games Nite. For more information on these and other ways you may participate and donate to the organization, contact: Tony Coronado 817-495-5891, [sponsors@tcgpwa.org](mailto:sponsors@tcgpwa.org)