



## 2014 PRIDE WEEK SOUVENIR BOOKLET

The union of Tarrant County Gay Pride Week Association and QCinema in 2013 produced gloriously successful events and ad booklet. As we prepare for the 33rd annual Tarrant County Pride celebration and 16<sup>th</sup> year of bringing the best in LGBT entertainment to Fort Worth with QCinema's four day film festival, we invite all LGBT individuals, groups and organizations to join forces. Pride 2014 celebrates: “**Unity in Community**”.

The joint annual souvenir booklet creates one mega booklet which promises to be the go-to guide for all things Pride and QCinema in one super-sized souvenir program. That means for your business, organization, cause or event, this year's souvenir booklet is certain to be the best, most visible platform to reach the lucrative LGBT market. Proceeds from the booklet will benefit both of the non-profit community organizations equally.

The souvenir program will include information about all events, including maps and event details for Pride as well as the complete schedule and film guide for this year's film festival. The guide offers slick, full-color advertising opportunities and top-notch printing and design. Don't miss your chance to reach out to one of the most sought-after demographics. Read more about specifics for advertising in the attached form.

Kathryn Omarkhail

Program Booklet Chair



**QCINEMA**  
FORT WORTH'S GAY & LESBIAN  
INTERNATIONAL FILM FESTIVAL

# Official Guide to 2014 Pride Week/QCinema 16

## SOUVENIR PROGRAM ADVERTISING

**DEADLINE: AUG. 30, 2014**

This program is a joint venture between Tarrant County Gay Pride & QCinema.  
All proceeds from this year's booklet with equally benefit both organizations.

### Advertiser Information

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_  
Street Address: \_\_\_\_\_ Apt#/Suite: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_  
Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Advertising Rates (Full color)

3,000 copies

Finished Program Size: 5.5" w X 8.5" h

Ad Size	Size Specifications	Ad rates	<ul style="list-style-type: none"><li>• Ads must be in pdf or jpeg format. If you'd like us to design your ad, you will incur a \$25 fee per ad. Ad space is guaranteed by payment.</li><li>• Pay online at QCinema.org and click on "Donation and Payment." Or make Checks/M.O. payable to QCinema and mail to Pride Booklet, P.O. Box 287, Fort Worth, TX 76101-0287</li></ul>
Inside Covers/Center page	5"w x 8"h	\$400	
Full Page	5"w x 8"h	\$300	
Full Page (full bleed)	6"w x 9"h	\$300	
Half Page	5"w x 3.875"h	\$225	
Quarter Page	2.375"w x 3.875"h	\$175	
Business Card	Business Card size	\$75	
<b>NonProfits should subtract \$50 from the final price excluding inside covers, center and biz card ads.</b>			

Ad Size: \_\_ Full \_\_ Half \_\_ Quarter \_\_ Business Card Amount Due \$ \_\_\_\_\_

Check/M.O. # \_\_\_\_\_ Date: \_\_\_\_\_

E-MAIL ADS TO: kathryn@qcinema.org. For info, call Kathryn Omarkhail at (817) 913-4416

**TCGPWA/QCinema reserve the right to refuse ads of an obscene or offensive nature.**

Advertiser Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
(print) (sign)