

2014 PRIDE WEEK SOUVENIR BOOKLET

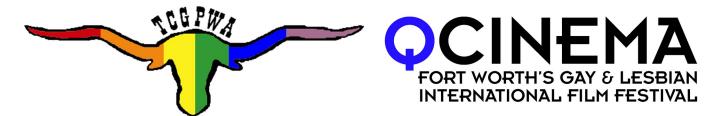
The union of Tarrant County Gay Pride Week Association and QCinema in 2013 produced gloriously successful events and ad booklet. As we prepare for the 33rd annual Tarrant County Pride celebration and 16th year of bringing the best in LGBT entertainment to Fort Worth with QCinema's four day film festival, we invite all LGBT individuals, groups and organizations to join forces. Pride 2014 celebrates: "Unity in Community".

The joint annual souvenir booklet creates one mega booklet which promises to be the go-to guide for all things Pride and QCinema in one super-sized souvenir program. That means for your business, organization, cause or event, this year's souvenir booklet is certain to be the best, most visible platform to reach the lucrative LGBT market. Proceeds from the booklet will benefit both of the non-profit community organizations equally.

The souvenir program will include information about all events, including maps and event details for Pride as well as the complete schedule and film guide for this year's film festival. The guide offers slick, full-color advertising opportunities and top-notch printing and design. Don't miss your chance to reach out to one of the most sought-after demographics. Read more about specifics for advertising in the attached form.

Kathryn Omarkhail

Program Booklet Chair



Official Guide to 2014 Pride Week/QCinema 16 SOUVENIR PROGRAM ADVERTISING

DEADLINE: AUG. 30, 2014

This program is a joint venture between Tarrant County Gay Pride & QCinema. All proceeds from this year's booklet with equally benefit both organizations.

Advertiser Information				
Company Name:			Date:	
Contact Name:				
Street Address:			Apt#/Suite:	
			State: ZIP Code:	
			Email:	
Advertising Rates (Full c	olor) 3,000 d	copies	Finished Program Size: 5.5" w X 8.5"	ł
Ad Size	Size Specifications	Ad rates	Ads must be in pdf or jpeg format. If	-
Inside Covers/Center page Full Page		\$400 \$300	you'd like us to design your ad, you will incur a \$25 fee per ad. Ad space is guaranteed by payment.	
Full Page (full bleed)		\$300 \$225	• Pay online at QCinema.org and click on "Donation and Payment." Or make Checks/M.O. payable to QCinema and mail to Pride Booklet, P.O. Box 287, Fort Worth, TX 76101-0287	
NonProfits should subtract \$	550 from the final price o	excluding	inside covers, center and biz card ads.	
Ad Size: Full Half Quar	ter Business Card		Amount Due \$	
	Check/M.O	. #	Date:	
E-MAIL ADS TO: kathryn@qcine	ma.org. For info, call	Kathryn (Omarkhail at (817) 913-4416	
TCGPWA/QCinema re	serve the right to refu	se ads of	f an obscene or offensive nature.	

_Signature: _

(sign)

(print)

Advertiser Name: