



Tarrant County Gay Pride Week Association 33rd Annual Pride Celebration

**Announcing Vendor Opportunity
Saturday, October 4th & Sunday, October 5th 2014**

Tarrant County Gay Pride Parade

- Saturday, October 4th
- Begins at noon
- Downtown Fort Worth
- Begins at Weatherford St. and proceeds south on Houston to 7th St.
- See Parade Application at tcgpwa.org
- Estimated attendance is 3,500

Pride Street Festival

- Saturday, October 4th
- Noon-6pm
- General Worth Square at Houston St. and 9th Street (north end of Tarrant County Convention Center)
- Carnival theme with opportunity for non-profit organizations to raise funds with carnival games
- For profit and non-profit vendors – Must provide own tent/canopy/set-up
- Live entertainment on professional stage, DJ, beer, wine, beverages, food trucks, kids activities, carnival games, family friendly environment
- Estimated attendance is 3,500+

Pride Picnic

- Sunday, October 5th
- Noon-6pm
- Trinity Park (enter directly across from Botanical Gardens on University Dr.)
- For profit and non-profit vendor booths – Must provide own tent/canopy/tables/set-up.
- Live performances and DJ music on professional stage
- Pride Kids area with activities and events
- Family friendly environment with outdoor games, volleyball, group participation activities
- Cookout food prepared by volunteer group, concessionaires, beer, wine, beverages etc.
- Estimated attendance for Picnic Day is 4,000 +.

Advertising/Marketing

Annual Pride Week booklet distributed weeks prior to event to LGBT and ally businesses, churches, organizations and sponsors. Facebook. Gay Travel site. News releases and Event Posting in local papers plus Dallas Voice, Fort Worth Weekly and TWIT magazine. Support and cooperation from the City of Fort Worth and Visitor & Convention Bureau. Tarrant County Gay Pride Week Association web-site (tcgpwa.org) lists all confirmed vendors beginning three weeks prior to event and contains all event information.

Vendor Registration

Vendor registration forms are attached. Register soon to receive **Early Bird Discounts.**

Complete and return the form via web-site, postal mail, or email to vendors@tcgpwa.org.

Make payment via postal mail or on our web-site at sponsor page and “pay now”. www.tcgpwa.org.

vendors@tcgpwa.org

www.tcgpwa.org

P. O. BOX 3459 • FT. WORTH, TEXAS • 76113



TCGPWA VENDOR RESERVATION FORM
PRIDE STREET FESTIVAL
SATURDAY, OCTOBER 4TH, 2014 12-6pm
GENERAL WORTH SQUARE Downtown Fort Worth

BUSINESS INFO

Name of Company /Organization _____
 Street Address / P.O. Box _____
 City _____ State/Province _____ Zip/Postal Code _____
 Business Phone _____ Website _____
 Type of Business _____
 Item(s)/Service(s) Offered _____
Description of booth activities/merchandise: _____

CONTACT INFO

Contact Name: _____ Title/Position: _____
 Contact Cell Phone: _____ Day Phone: _____ Evening Phone: _____
 Contact Email: _____ Application Date: _____
Contact # on the night before and day of the event: _____

NOTICE: NO FOOD AND / OR BEVERAGES MAY BE SOLD OR DISPENSED IN RESERVED EVENT AREA

√ **Check all that apply:**

_____ **Retail Vendor - offering products for sale** _____ **Service Vendor - providing a service(s)**

EVENT	DATE	√	EARLY BIRD SPECIAL thru JULY 27th	√	AFTER JULY 27th
Pride Street Festival	October 4th		\$150		\$200

- Vendor Set Up begins at 8am (parade begins at 12pm) until 11:00am.
- Vendor unloading within the street closure ends at 10:00am.
- Street Parking downtown Fort Worth is free on Saturday & Sunday.
- Vendor Space "Only" is 10' X 10'. **You must provide your own** canopy/tent, tables, chairs, set-up.
 - Confirmation, directions and booth assignment will be sent to the contact listed above.

Registration Fee Due: _____
TOTAL FEE ENCLOSED: _____

DEADLINE to submit Reservation Form and Payment is September 21st, 2014.
TCGPWA reserves the right to refuse any Vendor Form submitted.
Confirmed vendor names will be posted to the TCGPWA Website beginning 3 weeks prior

Authorized Signature: _____ **Date:** _____

Form received by: _____	Method: _____	Date: _____
Payment received by: _____	Method: _____	Date: _____

vendors@tcgpwa.org
www.tcgpwa.org
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**TCGPWA VENDOR RESERVATION FORM
PRIDE PICNIC**

**SUNDAY, OCTOBER 5TH, 2014 12-6pm
TRINITY PARK (off University Dr.)**

BUSINESS INFO

Name of Company /Organization _____

Street Address / P.O. Box _____

City _____ State/Province _____ Zip/Postal Code _____

Business Phone _____ Website _____

Type of Business _____

Item(s)/Service(s) Offered _____

Description of booth activities/merchandise: _____

CONTACT INFO

Contact Name: _____ Title/Position: _____

Contact Cell Phone: _____ Day Phone: _____ Evening Phone: _____

Contact Email: _____ Application Date: _____

Contact # on the night before and day of the event: _____

**NOTICE: NO FOOD AND / OR BEVERAGES MAY BE SOLD OR DISPENSED IN THE
RESERVED EVENT AREA**

√ Check all that apply:

_____ Retail Vendor - offering products for sale _____ Service Vendor - providing a service(s)

EVENT	DATE	√	EARLY BIRD thru JULY 27th	√	AFTER JULY 27th
Pride Picnic	October 5th		\$75		\$125

• Vendor Set Up begins at 8am until 11:30am. Only one (1) vendor per space. **Registration Fee Due:** _____

• Vehicle access will be closed by 11:00 am. **TOTAL FEE ENCLOSED:** _____

• Vendor Parking will be on the curb adjacent to vendor area. (We cannot park on the grass)

• Vendor Space is one 10' X 10' space. You must **provide your own TENT, tables & chairs.**

- Confirmation, directions and booth assignment will be sent to the contact listed above.

DEADLINE to submit Reservation Form and Payment is September 21st, 2014.

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