



Official Guide to 2012 Tarrant County Gay Pride Week

SOUVENIR PROGRAM ADVERTISING

DEADLINE: AUG. 19, 2012

Advertiser Information

Company Name: _____ Date: _____
Contact Name: _____ Title/Position: _____
Street Address: _____ Apt#/Suite: _____
City: _____ State: _____ Zip Code: _____
Day Phone: _____ Evening Phone: _____ E-mail: _____

Advertising Rates (Full color)

2,000 copies

Finished Program Size: 5.5" w X 8.5" h

Ad Size	Size Specifications	Ad rates	Ads must be in pdf or jpeg format. If you'd like your ad to be created, you will incur a \$25 fee per ad. Ad space is guaranteed by payment. Pay online at www.TCGPWA.org and click on "Donation and Payment." Or make Checks/M.O. payable to TCGPWA and mail to TCGPWA Booklet, P.O. Box 3459, Fort Worth, TX 76113
Full Page	5"w x 8"h	\$200	
Full Page (full bleed)	6"w x 9"h	\$200	
Half Page	5"w x 3.875"h	\$150	
Quarter Page/Biz card	2.375"w x 3.875"h	\$100	

Ad Size: Full Half Quarter/Business Card Amount Due \$ _____
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ADS MAY BE E-MAILED TO: booklet@tcgpwa.org
Or for information, call Booklet Chair Todd Camp at (817) 723-4358

TCGPWA reserves the right to refuse advertisements of an obscene or offensive nature.

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