

January, 2012



OFFICERS

Daune Littlefield
President

Steve Riegel
Vice-President

Tony Coronado
Treasurer

Timmy Crawford
Secretary

TITLE HOLDERS

Betty Bear
Miss Pride Week

Terry Covington
Mr. Pride Week

Mari Taylor
Ms. Pride Week

Robin Cagle
Ms./Mr. Pride Week

COMMITTEE CHAIRS

Daune Littlefield
Scholarship

Dianne Dunivan
Pride Picnic

Jody Wasson
Web Site Management

Joe Delane
Pageant

Richard Tinker
Easter Egg Hunt
Pet Fest

Stace Jones
Entertainment

Stan Baker
Art & St. Festival

Steve Riegel
Sponsorship Program

Timmy Crawford
High Steppers

Tina Harvey
Pride Parade
Vendor

Todd Camp
Media
Souvenir Booklet

Tony Coronado
Corporate Partner Program
Long Term Development
Pride St. Festival

Vinnie Gatto
Volunteer

To our Tarrant County Community and Neighbors,

Pride Week 2012, is excited to introduce our first ever GLBT Community Easter Egg Hunt and Art & Street Festival events, to our calendar, this year. The Long Term Development Committee's recommendations for 2012 - 2013 are coming to fruition. For 2013, Pride Pet Fest and Halloween Block Party are slated events.

Pride Week produces the largest GLBT Community attended events, in Tarrant County, of all the GLBT Organizations.

We invite you, your company and all who wish to; market, promote their business to or support the GLBT & Community At Large, to participate in the success of our community's growth. The proceeds directly fund infrastructure services, organization development and free annual special events for our GLBT & Community At Large, supporters and visitors to Fort Worth.

Who We Are: Pride Week 2012 is a not-for-profit 501(c) organization. Tarrant County Gay Pride Week Association is organized to produce and facilitate a family friendly, safe environment. "Pride" celebrations and events are to promote a positive image for the community regarding Gay, Lesbian, Bisexual and Transgendered individuals. As well as educate and celebrate the diversity of the GLBT Community of Tarrant County, its Families, Friends, and Supporters.

31st Anniversary is set for: Thursday, October 4th thru Sunday, October 14th, 2012.

Saturday, **October 6th** - Downtown Fort Worth is "Ride the Rainbow", Pride Parade, 12 pm & Pride Street Festival, 12pm - 6pm.

Sunday, **October 7th** - Trinity Park is Pride Picnic, 12pm - 6pm.

About the Parade & Street Festival: The Parade & Street Festival is an eclectic array of what makes our community and its' supporters unique. Sponsored by Coors Distributing of Fort Worth.

Featured Areas

- Coors Mainstage - hosts our live entertainment including a DJ, bands, singers, performance artists and street performers.
- Retail Vendor - Providing activities, merchandise, products and services focused at our GLBT Community..
- Cuisine - that embodies what's best of Texas Cuisine, BBQ & Fajitas. Brisket sandwiches & Wraps, Fajita Street Tacos & Nachos, Sweets and more.
- Beverages - support from our presenting sponsor with additional sponsorship by Barefoot Wine, Blu Energy Drink and sodas & water.

About the Pride Picnic: The Picnic is our largest family friendly event in the heart of Trinity Park over looking the river. Sponsored by Ben E. Keith Beverages - Bud Light..

Featured Areas

- The Pride Kids Zone - youngsters participate in interactive activities, outdoor events and 1st, 2nd & 3rd place ribbon awards. Sponsored by Aladdin Rentals and Events.
- Community Booths - representation of the Tarrant County GLBT Community not-for-profit & charitable organizations, faith based groups & institutions, athletic organizations and organizations of GLBT interest.

We invite and encourage all members of the GLBT Community and its' supporters, within the 41 incorporated areas of Tarrant County and beyond, to participate with our organization and events.

Pride Week 2012
Tony Coronado
817-495-5891 (c)
sponsors@tcgpwa.org

Tarrant County Gay Pride Week Association
P.O. Box 3459 • Fort Worth • Texas • 76113

TARRANT COUNTY GAY PRIDE WEEK ASSOCIATION
31ST ANNUAL PRIDE CELEBRATION
CORPORATE PARTNER APPLICATION

Thursday, October 4th
Thru
Sunday, October 14th, 2012



BUSINESS INFO

Name of Corporation or Business _____
Type of Business _____
Item(s)/Service(s) Offered _____

CONTACT INFO

First Name _____ Last Name _____ Preferred Name _____
Street Address / P.O. Box _____
City _____ State/Province _____ Zip/Postal Code _____
Country _____ Cell Phone # _____
Business Phone # _____ Night Time # _____
E-mail Address _____ Website _____

TCGPWA

Gay Pride Week is one of the longest running Pride Celebrations in the State of Texas. During Gay Pride Week, TCGPWA schedules and facilitates events for all week long with our non-profit organizations, social groups and local clubs. There are well over 12,000 plus people forecasted to attend this years' historic Pride Celebrations

As a Community Minded Organization, a substantial percentage of TCGPWA year-end funds are contributed to local charities. However, it would not be possible without the generous donations of the community and support of Partners & Sponsors, who provide goods, services and cash donations to underwrite Gay Pride and strengthen its reputation, for service to the GLBT Community of Tarrant County, throughout the State of Texas.

We invite you to be a Partner in this celebratory week through your participation and generous donation.

Also, with the many events staged by TCGPWA, throughout the year, there is an abundance of marketing and product placement opportunity for "gifts in kind" as auction items, for drawings, prizes, prize packages, etc. In Tarrant County no donation is too small or great! All is appreciated.

GENERAL INFORMATION

Souvenir Program Advertising Deadline: Sunday, August 19th, 2012. You may email to: Tony Coronado @ tony coronadodsns@aol.com and copy to: booklet@tcgpwa.org

"Ride the Rainbow" TCGPWA 31ST Anniversary Celebration - Pride Parade & Street Festival
Saturday, October 6th, 2012 Parade Start Time: 12:00 PM Parade Line-up: 10:00 AM

Pride Picnic - TCGPWA 31ST Anniversary Celebration
Sunday, October 7th, 2012 Picnic Time: 12 PM - 6 PM Picnic Location: Arts Pavilion at Trinity Park.

Tarrant County Gay Pride Week Association
P.O. Box 3459 • Fort Worth • Texas • 76113



Pride Week 2012

is a not-for-profit 501(c) organization. Tarrant County Gay Pride Week Association is organized to produce and facilitate a family friendly, safe environment. "Pride" celebrations and events are to promote a positive image for the community regarding Gay, Lesbian, Bisexual and Transgendered individuals. As well as educate and celebrate the diversity of the GLBT Community of Tarrant County, its Families, Friends, and Supporters.

TCGPWA PRIDE PARTNER LEVELS

PARTNER LEVELS

TCGPWA 2012

- Cash donation in the amount of \$ _____
- Goods and / or Services _____ Estimated Value \$ _____
- Gift(s) in Kind _____ Estimated Value \$ _____

For your donation, you will be recognized by TCGPWA in the following ways:

Jewel Level

Any corporation or business that provides \$ 1,000 + in cash **OR** goods and/or services of \$ 2,500 +.

Jewel Sponsors will receive the following:

- A Business Card ad in the Pride Souvenir Program (August 19th, Deadline)
- A logo on the TCGPWA website
- Inclusion in all sponsor announcements at the Parade
- 2 Reserved Seats at the TCGPWA Awards & Volunteer Appreciation Party
- TCGPWA Acknowledgment Certificate
- 2 Commemorative TCGPWA 2012 T-shirts

Bronze Level

Any corporation or business that provides \$ 3,000 + in cash **OR** goods and/or services of \$ 5,000 +.

Bronze Sponsors will receive the following:

- A Quarter Page ad in the Pride Souvenir Program (August 19th, Deadline)
- A logo on the TCGPWA website
- A Waived Parade Entry Fee for the October 6th Pride Parade
- Inclusion in all sponsor announcements at the Parade
- 4 Reserved Seats at the TCGPWA Awards & Volunteer Appreciation Party
- TCGPWA Acknowledgment Award
- 4 Commemorative TCGPWA 2012 T-shirts

Silver Level

Any corporation or business that provides \$ 5,000 + in cash **OR** goods and/or services of \$ 7,500 +

Silver Sponsors will receive the following:

- A Half Page ad in the Pride Souvenir Program (August 19th, Deadline)
- A logo and link on the TCGPWA website
- Placement of your organization's banner at the Parade
- A Waived Parade Entry Fee for the October 6th Pride Parade
- A Vendor Booth at the October 7th Pride Picnic, includes a 10' x 10' covered space, 1 table & 2 chairs
- Inclusion in all sponsor announcements at the Parade, Street Festival and Picnic
- 6 Reserved Seats at the TCGPWA Awards & Volunteer Appreciation Party
- TCGPWA Acknowledgment Award
- 6 Commemorative TCGPWA 2012 T-shirts

Gold Level

Any corporation or business that provides \$ 7,500 + in cash **OR** goods and/or services of \$ 10,000 +.

Gold Sponsors will receive the following:

- A Full Page ad in the Pride Souvenir Program (August 19th, Deadline)
- A logo and link on the TCGPWA website & FACEBOOK
- Placement of your organization's banner at the Parade and Picnic
- A Waived Parade Entry Fee for the October 6th Pride Parade
- A 10' x 10' Vendor Space at the October 6th Pride Street Festival (Set up not included)
- A Vendor Booth at the October 7th Pride Picnic, includes a 10' x 10' covered space, 1 table & 2 chairs

- Inclusion in all sponsor announcements at the Parade, Street Festival, Picnic and all applicable TCGPWA Events prior to Gay Pride Week
- 8 Reserved Seats at the TCGPWA Awards & Volunteer Appreciation Party
- TCGPWA Acknowledgment Award
- 8 Commemorative TCGPWA 2012 T-shirts

PARTNER LEVELS CONT'D

TCGPWA 2012

Platinum Level

Any corporation or business that provides \$ 10,000 or more in cash **OR** goods and/or services of \$ 15,000 or more.

Platinum Sponsors will receive the following:

- A Premium Full Page ad in the Pride Souvenir Program (August 19th, Deadline)
- A logo and link on the TCGPWA website & FACEBOOK
- Placement of your organization's banner at the Parade, Picnic and all applicable TCGPWA Events prior to and including Gay Pride Week
- A Waived Parade Entry Fee for the October 6th Pride Parade
- A 10' x 10' Vendor Space at the October 6th Pride Street Festival (Set up not included)
- A Vendor Booth at the October 7th Pride Picnic, includes a 10' x 10' covered space, 1 table & 2 chairs
- Inclusion in all sponsor announcements at the Parade, Street Festival, Picnic and all applicable TCGPWA Events prior to and including Gay Pride Week
- 10 Reserved Seats at the TCGPWA Awards & Volunteer Appreciation Party
- TCGPWA Acknowledgment Award
- 10 Commemorative TCGPWA 2012 T-shirts
- Your Logo included in all TCGPWA Publication & Online Advertising

Signature _____ Date _____

INTERNAL USE
Amount Due Received
<input type="checkbox"/>
<u>Logo Received</u> <input type="checkbox"/>
<u>Banner Received</u> <input type="checkbox"/>
<u>Ad Received</u> <input type="checkbox"/>

TCGPWA also has a variety of Sponsorship and Advertising Opportunities with events, throughout the year. Events you may participate in range from Pledge Pageants, Drawings, Dances, Bingo, Shows and a Casino/Games Nite. For more information on these and other ways you may participate and donate to the organization, contact: Tony Coronado 817-495-5891, tonyconradodsns@aol.com