



30 YEARS OF FORT WORTH PRIDE

The city of Fort Worth has celebrated the unity, diversity and pride of its LGBT community for three decades now. But after a tumultuous, headline-grabbing couple of years for the local community, this year's 30th anniversary celebration promises to be Cowtown's most visible Pride Week ever.

For starters, we'll kick off the celebration with a special outdoor film screening in the Water Gardens on Sept. 29. The next day will include a visit to the Fort Worth Stockyards and Saturday, Oct. 1 serves up our annual "Ride the Rainbow" Pride Parade, moving from the city's near southside area to roll right down Main Street in downtown Fort Worth ending in General Worth Square for our first-ever Pride Street Festival. The next afternoon, our annual family-friendly Pride Picnic takes place at beautiful Trinity Park. And that's just the start of a full week of events and happenings throughout the city.

Your go-to guide for all things Pride is this year's Official 2011 Tarrant County Gay Pride Week souvenir program and it promises to be one of the best, most visible platforms to reach the lucrative LGBT market.

This year's souvenir program will include information about all events, including maps and event details, as well as a look back on 30 years of pride history. The guide offers slick, full-color advertising opportunities and top-notch printing and design, so don't miss your chance to reach out to one of the most sought-after demographics out there while being a crucial part of this historic moment in local LGBT history.

Todd Camp
Program Booklet Chair



The Official Guide to the 2011 Tarrant County Gay Pride Week

SOUVENIR PROGRAM ADVERTISING

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