



April, 2011

To our GLBT Community of Tarrant County, it's Families, Friends and Supporters

We began our 30th Anniversary, on December 19th, by updating and reinforcing to our membership the direction and goals for 2011 and how they relate to our vision and mission statement. TCGPWA is organized to produce and facilitate Family Friendly, of a safe environment, "Pride" celebrations and events and to promote a positive image for and of the community regarding Gay, Lesbian, Bisexual and Transgendered individuals as well as, educate and celebrate the diversity of the GLBT Community of Tarrant County, it's Families, Friends and Supporters.

For 28 years, we did not avidly advertise/market our celebration to the general public. Considering that all our concessions to attendees were gratis, we would fall way short of the demand. Now that we **had to** incorporate concession fees last year because of increased expenses, lack of donations, a poor economy, etc, we are considered a "Special Event" by corporate standards. The result is our community has become a noticeable GLBT Market of Fort Worth/Tarrant County.

We serve Tarrant County and have begun to reach out to all our Community in the 41 Incorporated Areas; Southlake, Grapevine, Arlington, Burleson, Benbrook, Grand Prairie, HEB, etc. We are challenging all of those communities in Tarrant County to organize, participate with and invest in **their community** as well as, have a presence throughout the year in their areas and at our 30th Anniversary in October.

30th Anniversary is set for: Thursday, September 29th thru Sunday, October 9th, 2011.

Saturday, October 1st - Downtown Fort Worth is "Ride the Rainbow", Pride Parade. 10am - 12 pm & Pride Street Festival, 12pm - 6pm. Sunday, October 2nd - Trinity Park is Pride Picnic, 12pm - 6pm.

Our organization is embarking on a historic year with initiatives that will include organized, mainstream, activities & events for marketing, fundraising, gathering, socializing, etc. We have established a relationship with the FW Convention & Visitors' Bureau as well as renewed and strengthened our partnership with the FWPD and City of Fort Worth.

It is our time now, as a substantial GLBT Community, and we invite you to participate. Be a part of the success of your community through volunteerism/your generous contribution.

Celebrating 30 Years of Pride!
1981- 2011

Tony Coronado
817-495-5891 (c)

Corporate Partner &
Sponsorship Chair

www.tcgpwa.org

Tarrant County Gay Pride Week Association
P.O. Box 3459 • Fort Worth • Texas • 76113



TARRANT COUNTY GAY PRIDE WEEK ASSOCIATION
30TH ANNUAL PRIDE CELEBRATION
SPONSORSHIP APPLICATION

Thursday, September 29th
thru
Sunday, October 9th, 2011

BUSINESS INFO

Name of Individual _____

Name of Couple _____ & _____

Name of Group or Organization _____

CONTACT INFO

First Name _____ Last Name _____ Preferred Name _____

Street Address / P.O. Box _____

City _____ State/Province _____ Zip/Postal Code _____

Country _____ Cell Phone # _____

Business Phone # _____ Night Time # _____

E-mail Address _____ Website _____

TCGPWA

Gay Pride is one of the longest running Pride Organizations in the State of Texas. During Gay Pride, TCGPWA schedules and facilitates events for all week long with our non-profit organizations and local clubs. There are well over 10,000 plus people forecasted to attend this year's TCGPWA 2011 - 30TH Anniversary Pride Celebration.

As a Community Minded Organization, a substantial percentage of its year-end funds are contributed to local charities. This year, Gay Pride is initiating steps for the first ever GLBT Scholarship Fund, from the organization. However, it would not be possible without the generous donations of the community and support of Partners & Sponsors, who provide goods, services and cash donations to underwrite Gay Pride and strengthen its reputation for service to the GLBT Community of Tarrant County, throughout the State of Texas.

We invite you to be a Sponsor in this historic and celebratory year. Through your generous donation we will realize "our time", in history, together.

GENERAL INFORMATION

Booklet Advertising Deadline: Sunday, August 21st, 2011. You may email to Tony Coronado at:
tonyconadodsns@aol.com and copy to: booklet@tcgpwa.org

Parade: October 1st, 2011

Parade Start Time: 10 AM

Parade Line-up: 8:00 AM

Picnic: October 2nd, 2011

Picnic Time: 12 noon to 6 PM

Picnic Location: Trinity Park - Arts Pavilion

TCGPWA also has a variety of Advertising, Sponsorship and Marketing Opportunities with their Fundraising Events, throughout the year. These Events, to participate in, range from Pledge Pageants and Shows to the Annual Casino Nite. For more information on these and other ways you may donate to the organization contact: Tony Coronado 817-495-5891, tonyconadodsns@aol.com

Tarrant County Gay Pride Week Association
P.O. Box 3459
Fort Worth, Texas 76113

- Cash donation in the amount of \$ _____

For your donation, you will be recognized by TCGPWA in the following ways:

Red Level

Any Individual, Couple, Group or Organization that provides \$ 5,000+ in cash

Red Sponsors will receive the following:

- Sponsorship listing in the GPW Booklet (August 21st, Deadline), on the TCGPWA website and Facebook
- Inclusion in all sponsorship announcements at the Parade, Picnic and all applicable TCGPWA Events prior to and including Gay Pride Week
- Official Judge at the TCGPWA 2011 Parade
- Contest Judge & Presenter of Contest Winner Awards at the TCGPWA 2011 Picnic
- VIP status at the Parade, Picnic and all applicable TCGPWA Events prior to and including Gay Pride Week
- 8 reserved seats at the President's Awards and Volunteer Awards & Appreciation Party
- TCGPWA Acknowledgment Award

Orange Level

Any Individual, Couple, Group or Organization that provides \$ 4,000+ in cash

Orange Sponsors will receive the following:

- Sponsorship listing in the GPW Booklet (August 21st, Deadline), on the TCGPWA website and Facebook
- Official Judge at the TCGPWA 2011 Parade
- Contest Judge & Presenter of Contest Winner Awards at the TCGPWA 2011 Picnic
- VIP status at the Parade, Picnic and all applicable TCGPWA Events prior to and including Gay Pride Week
- 6 reserved seats at the President's Awards and Volunteer Awards & Appreciation Party
- TCGPWA Acknowledgment Award

Yellow Level

Any Individual, Couple, Group or Organization that provides \$ 3,000+ in cash

Yellow Sponsors will receive the following:

- Sponsorship listing in the GPW Booklet (August 21st, Deadline), on the TCGPWA website and Facebook
- Contest Judge & Presenter of Contest Winner Awards at the TCGPWA 2011 Picnic
- VIP status at the Parade & Picnic
- 4 reserved seats at the President's Awards and Volunteer Awards & Appreciation Party
- TCGPWA Acknowledgment Award

Green Level

Any Individual, Couple, Group or Organization that provides \$ 2,000+ in cash

Green Sponsors will receive the following:

- Sponsorship listing in the GPW Booklet (August 21st, Deadline), on the TCGPWA website and Facebook
- Contest Judge & Presenter of Contest Winner Awards at the TCGPWA 2011 Picnic
- VIP status at the Picnic
- 2 reserved seats at the President's Awards and Volunteer Awards & Appreciation Party

Blue Level

Any Individual, Couple, Group or Organization that provides \$ 1,000+ in cash

Blue Sponsors will receive the following:

- Sponsorship listing in the GPW Booklet (August 21st, Deadline), on the TCGPWA website and Facebook
- Contest Judge at the TCGPWA 2011 Picnic
- Invitation to the President's Awards and Volunteer Awards & Appreciation Party

Purple Level

Any Individual, Couple, Group or Organization that provides \$ 100+ in cash

Purple Sponsors will receive the following:

- Sponsorship listing in the GPW Booklet (August 21st, Deadline), on the TCGPWA website and Facebook
- Invitation to the President's Awards and Volunteer Awards & Appreciation Party

INTERNAL USE

Amount Due Received

Booklet Listing

Web site Listing

VIP Badge

Judge Badge

PP Reserved Seats

Signature _____ Date _____