



2019 PRIDE WEEK DIGITAL SOUVENIR BOOKLET
ARE YOU INCLUSIVE? LET YOUR CUSTOMERS KNOW.

As we prepare for Tarrant County Pride - 38th Anniversary, we invite all LGBT+ allies, individuals, groups and organizations to join forces in being represented. Pride 2019 celebrates: "2019 Remember Stonewall 1969" - 50th Anniversary as we welcome folks to Fort Worth and Tarrant County for the largest LGBT+ attended events and activities.

Who we are: TCGPWA is organized to produce and facilitate a family friendly, safe environment. "Pride" celebrations, activities and events are to promote a positive image for the community regarding Gay, Lesbian, Bisexual and Transgender individuals. As well as educate and celebrate the diversity of the LGBT+ Community of Tarrant County, its Families, Friends, and Supporters.

The annual digital souvenir booklet promises to be the go-to guide for all things Pride in Tarrant County. That means for your business, organization, cause or event, this year's souvenir booklet is certain to be the best, most visible platform to reach the lucrative LGBT+ market. A proven advertising suggestion: Product and Services Promotions are a good tool to include in your ad. It can generate traffic to your business or vendor location. Promotions for discounts, free items or drawings are a great way to utilize your ad space.

The digital souvenir program will include information about all events, including maps and event details for Pride as well as the complete "Official Pride Schedule". The guide offers full-color advertising and design. Don't miss your chance to reach out to one of the most sought-after demographics. Read more about specifics for advertising in the attached form. Proceeds from the booklet will underwrite expenses for the 38th annual celebration.

Online distribution of the program will be to all program advertisers, vendors, community & corporate sponsors, our web site and social media accounts. Also, throughout the State of Texas, via our cross marketing campaign with Texas Pride Organizers, LGBT Community organizations & churches and digital links at all Pride Week Events in October.

38th Anniversary Dates & Events of Interest

October 3rd - 13th

October 3rd - Kick Off Meet & Greet

October 5th - Pride Parade, 11AM, Downtown - Fort Worth

October 5th - Pride Water Garden Festival, 11AM - 6pm, Fort Worth Water Gardens

October 6th - Pride Picnic, Treasure Hunt & Pet Fest, 12pm - 6pm, Trinity Park

Digital Souvenir Program Chair may be contacted via email:

booklet@tcgpwa.org

www.tcgpwa.org



Official Guide to 2019 Pride Week

OCTOBER 3RD - 13TH

DIGITAL SOUVENIR PROGRAM ADVERTISING

DEADLINE: AUGUST 18TH, 2019

All proceeds from this year's booklet will benefit Tarrant County Pride, 38th Anniversary
Celebrating "2019 Remember Stonewall 1969" - 50th Anniversary

Advertiser Information

Company Name: _____ Date: _____
 Contact Name: _____ Title/Position: _____
 Street Address: _____ Apt#/Suite: _____
 City: _____ State: _____ ZIP Code: _____
 Day Phone: _____ Evening Phone: _____ Email: _____

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For more information, contact Tony Coronado: tonyconradodsns@aol.com or call 817-495-5891

			Ads must be in pdf or jpeg format. If you'd like us to design your ad, you will incur a \$25 fee per ad. Ad space is guaranteed by payment. Pay online at: http://www.tcgpwa.org/home/donate.html Ad and payment confirmation must be emailed to: booklet@tcgpwa.org
Full Page	5"w X 8"h	\$300	
Half Page	5"w X 3.875"h	\$225	
Quarter Page	2.375"w X 3.375"h	\$175	
Business Card	Business Card Size	\$75	

Amount Due \$ _____

Email Ads to: booklet@tcgpwa.org

TCGPWA reserves the right to refuse ads, it deems, of an obscene or offensive nature.

Advertiser Name: _____ Signature: _____
 (print) (sign)